

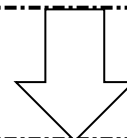
Name: _____

Think about it.

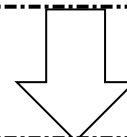
Who do you find most entertaining, cartoon characters or real actors? Why?

Imagine an entertaining event for your school. Choose one good idea and write a plan to make it happen.

First, we would:



Next, we would:



Last, we would:

1

61A

entertaining

Going to a movie has been a fun and **entertaining** pastime for generations.



2

62A

promote

Moviemakers show clips of exciting scenes to **promote** their movies.



Think about it.

Do commercials that promote a movie make you want to see the movie?

Imagine that you've invented a product. Using a chart like the one below, brainstorm ways to promote the product.

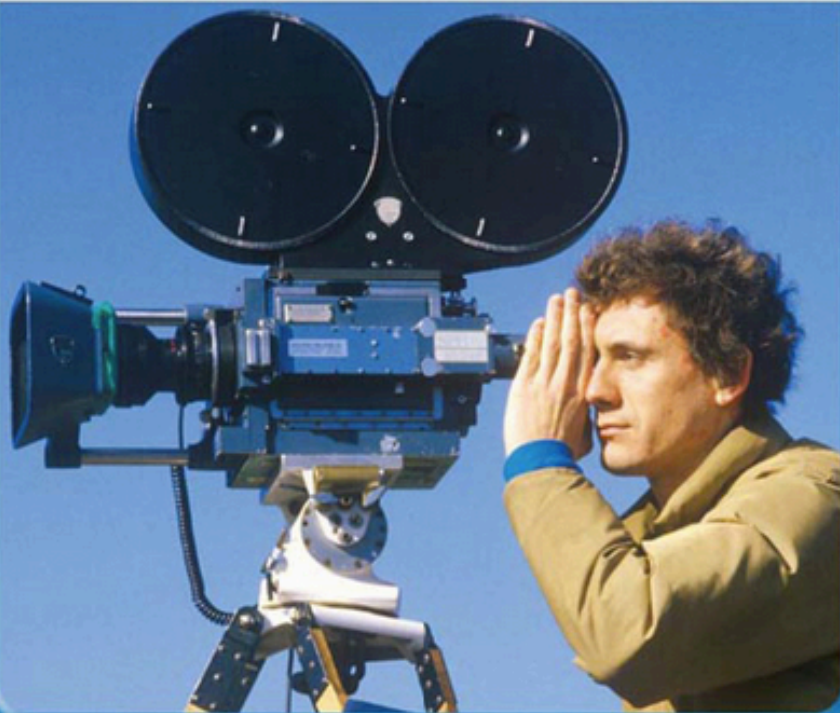
How to promote my invention

3

63A

focus

Moviemakers use cameras to **focus**, or concentrate, on each film shot.



Think about it.

Can music help you focus on your homework?

Complete the chart below with different strategies to help you focus on your homework, and then decide how useful the strategy is.

How to focus	How useful?		
	Always	Sometimes	Never
Turn on music		✓	

4

64A

advertise

Posters **advertise** movies. People know a film is coming when they see the poster.



WIZARD OF OZ

Think about it.

What do you think is the best way to advertise a product? Why

Think about the ways a company can advertise a product. Complete the chart below.

Advertise Where?		Advertise How?
In the newspapers	➔	Show a picture
	➔	
	➔	

5

65A

jolts

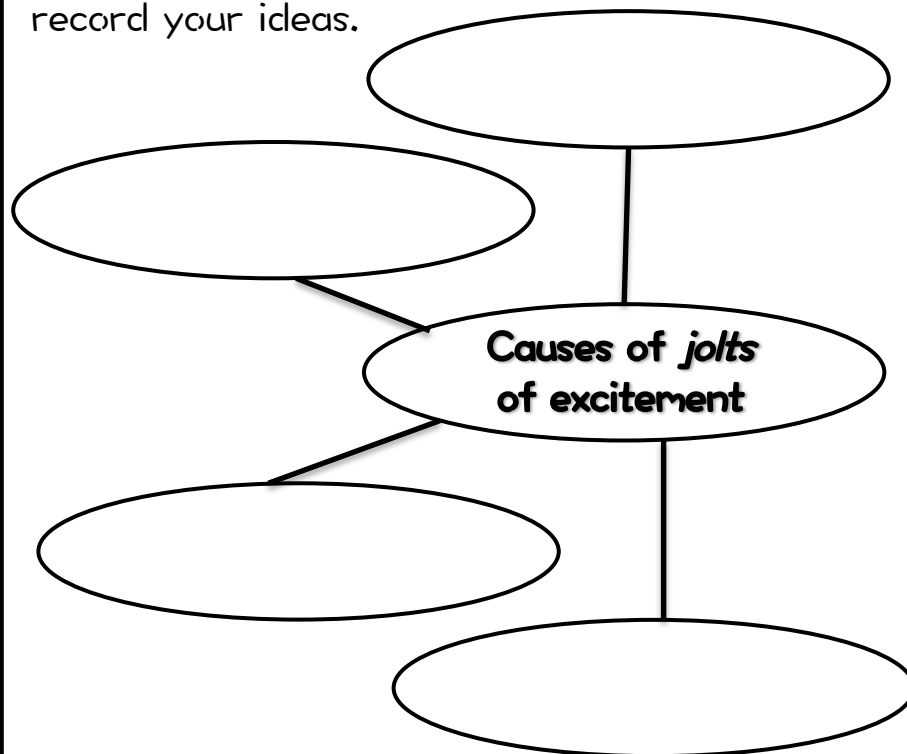
Movies often include chase scenes so that viewers feel **jolts**, or bursts, of excitement.



Think about it.

What kinds of movie scenes cause you to feel jolts of surprise?

Think about movie scenes that cause jolts of excitement. Use a web like the one below to record your ideas.



6

66A

critics

Critics give reviews of movies. Many people pay attention to these reviewers' opinions.



Think about it.

When is it a good idea for you to take the advice of critics?

Imagine that you and your partner are film critics. Fill in the chart below with movies you have seen, and record your reviews.

Movie	Funny?	Sad?	Action Packed?	Should people see it?
Brother Bear	yes	no	yes	yes

7

67A

target

Some movies are made for kids.

Kids are the **target** audience.



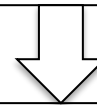
Think about it.

How can setting a target date to finish a task help you complete it? When has it worked for you?

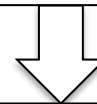
Think of a skill you would like to learn, like a new sport or hobby. This is your **target**. Identify the steps that will help you learn that skill. Complete the chart below.

Target:

Step 1:



Step 2:



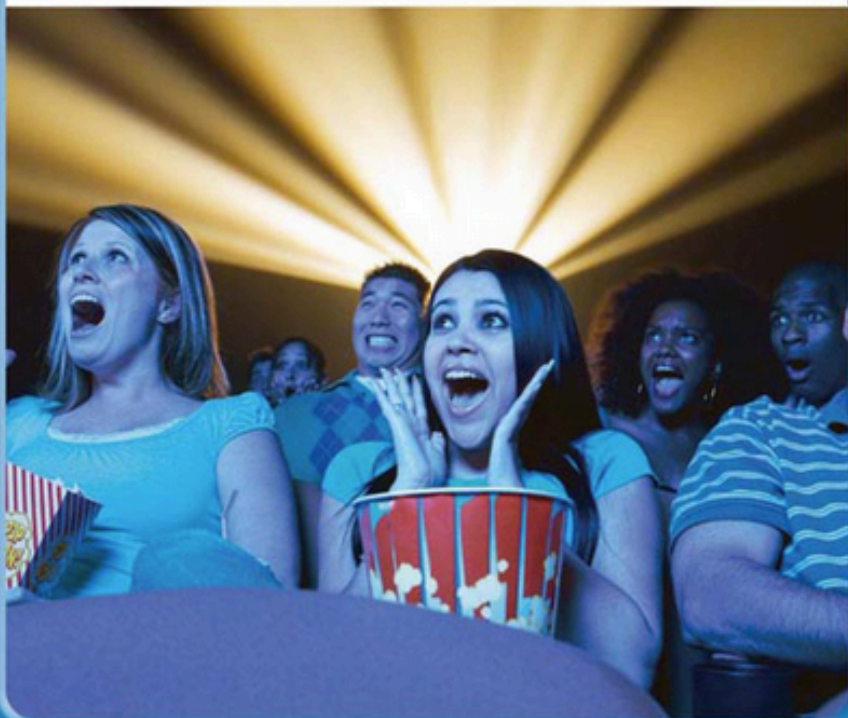
Step 3:

8

68A

thrilling

Seeing a movie on a giant screen can be **thrilling**. Many people find it exciting.

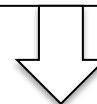


Think about it.

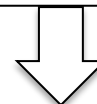
Which would you find more thrilling, a colorful sunset or a tie-breaking ball game? Why?

Think about a recent event that ended in a **thrilling** moment. Use the chart below to help organize your ideas.

What happened first:



Then:



The *thrilling* moment came when:

angles

A movie scene is usually filmed from several **angles**, or positions.



Think about it.

Think about shadows and light. How do different **angles** of sunlight affect shadows?

Look at an object from different **angles**. Describe what you see from at least two different angles.

generated

Sometimes a movie's success is **generated**, or created, mainly by word of mouth.



Think about it.

How many completed homework assignments have you **generated** in the last two days? Thinking back, have you done the best you possibly could have?

Brainstorming has **generated** many good ideas for movies. Brainstorm ideas for a movie about fourth graders. Use the chart below to help you. When you finish, decide which idea you like best.

